

2009-2010 Goals Wytheville Community College

ENROLLMENT - Increase system-wide enrollment such that the VCCS will be serving at least 16,000 new students by 2009.

In FY 10, Wytheville Community College will:

- **Support Veterans**
 - WCC will provide additional services to veterans at the Wytheville One-Stop Center.
 - WCC will expand its on campus services to work with veterans by employing one additional full-time staff member.
- **Enhance Online Technology**
 - WCC will hire a distance and distributive learning coordinator.
 - WCC will increase online offerings by 2%.
 - WCC will pilot 12 classes using i-podcasting.
- **Increase Library Services**
 - WCC will provide a writing lab in the library to expand student access and increase student success.
- **Implement New Programs**
 - An HVAC program at Crossroads Institute.
 - A Human Services program at main campus.
 - An Environmental Science program.
 - A Specialization program in Engineering in the A&S in Science degree.
 - A Career Studies Certificate in Cosmetology and Health Sciences.
 - A math lab to promote student retention.
- **Increase full-time equivalent enrollment and head count by 3%**

WORKFORCE - The VCCS will increase annual participation in workforce programs and services from 125,000 to 225,000 individuals—expanding its reach by 80%.

In FY 10, Wytheville Community College will:

- **Report on funds received from local workforce investment board ARRA funds.**
- **Increase Customized Workforce Training by 5%.**
- **Increase Revenue**
 - WCC will increase, by 3%, the revenue received from customized training.
 - WCC will increase opportunities to offer health professions continuing education offerings and examination/certification preparation courses.
- **Increase the number of students from under-represented populations enrolling in VCCS career and technical programs by 5%.**

GRADUATION, RETENTION, JOB PLACEMENT RATES - Expand capacity and provide greater economic opportunity so that, by 2009, the VCCS will rank in the top ten percent in the nation.

In FY 10, Wytheville Community College will:

- **Plan for the New Strategic Plan: Student Success**
 - WCC will work with the VCCS to build success measures based on research and strategic planning.
- **Support the Teaching Excellence Academy**
 - WCC will participate in the VCCS development of a TEA, as appropriate.
 - WCC will support faculty continuing education and development of teaching excellence.
- **Utilize Institutional Effectiveness**
 - WCC will use data research to modify and update its strategic plan during the 2010 year.
- **Report on Certifications and Licenses**
 - WCC will collect and report data on student attainment for certification and licensures and meet accreditation standards for graduation rates.
- **Increase retention rate by 3%.**

TRANSFER TO 4-YEAR COLLEGES AND UNIVERSITIES - The VCCS will triple the number of graduates who successfully transfer to four-year institutions.

In FY 10, Wytheville Community College will:

- **Market Transfer Programs Through the Virginia Education Wizard**
 - Market and utilize the Virginia Education Wizard.
 - Incorporate student orientation to the Wizard in the SDV 100 class.
 - Maintain high-profile VEW link on home page of WCC website.
 - Include information about VEW and transfer opportunities in at least three “Access WCC” radio programs during the year.
 - Highlight transfer programs and VEW in one news release per semester.
 - Include VEW website address on all transfer program brochures as they are revised.

AFFORDABLE TUITION - VCCS tuition will not exceed half of the average cost of attending a public four-year institution in the Commonwealth.

In FY 10, Wytheville Community College will:

- **Pursue Executive and Legislative Support**
 - WCC will contact legislators at least twice annually (besides during the regular session) to make them aware of operating and capital outlay needs.

- In fiscal year 2010, WCC will: provide information on available scholarships to students and publish the link to the VCCS database and cost calculator.
- Actively work with legislators and community leaders to pursue additional, sustainable physical resources in support of operating budget and capital outlay needs. Such work may include one-on-one meetings with legislators; hosting group meetings; and preparing and promoting case statements.

DUAL ENROLLMENT WITH HIGH SCHOOLS - The VCCS will triple the number of high school students who take college courses and receive college credits, raising the number from 14,000 to 45,000.

In FY 10, Wytheville Community College will:

- **Increase the number of dual-enrolled CTE students by 5% in 2009-2010 academic year.**
- **Examine the impact of dual enrollment on our college's enrollment, including at the divisional and program levels, to determine where the greatest participation levels are occurring, as well as where there is a possibility for increased participation.**

PRIVATE FUNDING - The VCCS will become more proactive in securing private support to insure its capacity to respond to the needs of the Commonwealth. Collectively, the VCCS foundations will double their holdings from \$75 million to \$150 million.

In FY 10, Wytheville Community College will:

- **Participate in the pilot project for Great Expectations through the Virginia Tobacco Commission if the project is funded.**
- **The WCC Educational Foundation and WCC Scholarship Foundation will secure at least \$750,000 in private support during 2009-2010.**
- **WCC will seek local support from local school divisions, grants, foundations, and others to increase support for the Career Coach program by 10 percent over 2008-2009 levels.**